



M e m o r a n d u m

To: Panel Members Date: 10/24/02

From: D. Kendrick, Field Office Manager Ref. No.: 03-0108
North Hollywood Analyst J. Johnson
Thru Peter DeMauro, General Counsel

Subject: SMALL BUSINESS FAST TRACK AGREEMENT FOR EMPLOYERS WITH 100 OR FEWER EMPLOYEES

Contractor's Legal Name: Promo Unlimited

Agreement Term Dates: 11/4/02 – 08/31/03

Turnover Rate: 17%

County(ies) Served: Los Angeles Rural: Yes _____ No X

Number of Full-Time Workers: 24

Range of Hourly Wages at Retention: \$11.78 – 31.25

Health Benefits: Health benefits in the amount of \$1.02/hr will be added to the base wages of three of the 23 trainees to meet the ETP minimum wage of \$11.78/hr for Los Angeles County.

Type of Industry: Service

Nature of Business: Sells and Distributes Imprinted Promotional Products

Training Project Profile: Retrainees: Out-of-State Competition (84% of total sales are to out-of-state customers)

Repeat Contractor: No

Strategic Category/Legislative Priority: Promotion of California's Manufacturing Workforce

Type of Training: Business Skills, Continuous Improvement, Computer Skills

Occupations to be Trained: Customer Service Representative, Graphic Artist, Purchasing Clerk, Marketing Manager, Office Manager, General Office Clerk, Graphic Arts Manager, Accounting Clerk, Customer Service Supervisor, Operations Director, Customer Service Director*

ETP Funding Amount: \$17,940

Employer Contribution: \$14,271 in wages paid to workers while in training

Union Representation: No

Subcontractors: N/A

Referred By: N/A

Comments: *26% of the trainees are in positions of managers or supervisors.